

WP 5 Financing

Working group 4: Residential environment

RAKVERE, 6 November 2009, 10:30-11:30h

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Summary

Discussion based on the questions provided in advance to the participants

1. Measures planned to be realised in the target areas

Piaseczno

Piaseczno plans to realise the following measures: "to clean, to put in order, to renovate open space/public green, playgrounds (.2), community centres (1), garages, garbage gazebos, parking places, access roads"

In the Piaseczno TA green spaces are public and belong to the municipality/city. Buildings belong to the housing cooperative (12), home owners associations (14) and private owner (1). Problem: half a metre around the house belongs to the building owners.

School yards are 100 m from this TA (in the ground of primary schools), planned skate park about 150m from TA, park 400m from TA. Town cultural house will be about 300m from TA, with their - music, plastic, photo, film, theatre and many others circles. (We just rebuild this building in the centre of the city). (I wrote an applications to EU fond - revitalisation priority- for this cultural house; it is our first effort to get money from outside for this kind of activity, second one effort... is to get founds for school yard located 400m from TA, from national budget).



Siauliai

Measures needed and to be realised first: pavement, parking places, playgrounds

Siauliai has two target areas.

Participation process: In the target areas meetings with the residents have been held. The residents have a lot of ideas for the future. Main problem: to find good planners to realise measures; also financing is a problem (lack of money, but some money is there)

Jelgava

An integrated concept has been developed from the year 2007 on, it is not continued since 2008 due to the crisis.

The target area Jelgava: several small areas have been selected. The problems: lacking access roads, poor condition of sidewalks and roads, playgrounds, green areas, parking lots.

2. How to realise measure on the background of lack of financing

- A suggestion is to make use of „muscle mortgage“: residents contribute with their work to the improvement of their surroundings (e.g. flowerbeds). This also helps to increase their identification with the quarter.
- Activities or special days promoted by the municipality, as e.g. „clean area day“ are useful.
- There is no cross-checking if they could use money from other EU-funds for example from the ESF for supporting manpower activities in the target areas.

3. Campaigns planned for the target areas

- The participants remark, that no campaigns for special target groups, e.g. like young people, families etc. are planned
- At the same time it is mentioned, that people need to identify with and be proud of their quarter.
- The city of Piaseczno intends to carry out an image campaign, which will be financed by the city.

4. Cooperation with other organisations, e.g. NGOs, social organisations, church

- The relevance of integration of social work via churches is stressed, as well as the need for places where older people spend their time.
- Latvia: NGOs existing in Jelgava, social care like free meals for poor people - not in target areas located but could be integrated into project aims.

- Siauliai: support and activities via organisations is needed for all generations; Piaseczno: mostly support for old people is needed (in Poland); Jelgava: support and activities need to be offered mainly to the young people.

What kind of actions are most important, what kind of support is needed?

- Financial support and organisational/planning support is needed.
- It is necessary to build community now!
- A key question is, how to influence the people to identify with their community?
- Introduction of so-called neighbourhood management idea
- Funding by the EU: Social Funds, ERDF for neighbourhood management
- Lobbying as regards politicians is necessary.