



Baltic Sea Region
Programme 2007-2013

Part-financed by the European Union
(European Regional Development Fund
and European Neighbourhood and
Partnership Instrument)



The Indicators of the Project Urb.Energy

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Workshop of WP5 (financing) Tallinn/Rakvere – 05 November 2009

Some initial remarks about indicators:



**Don't be afraid of indicators
and
It's not that complicated to
understand**



**The main purpose of
indicators shouldn't be to
control (in the sense of
mistrust)**

Rather indicators should be:



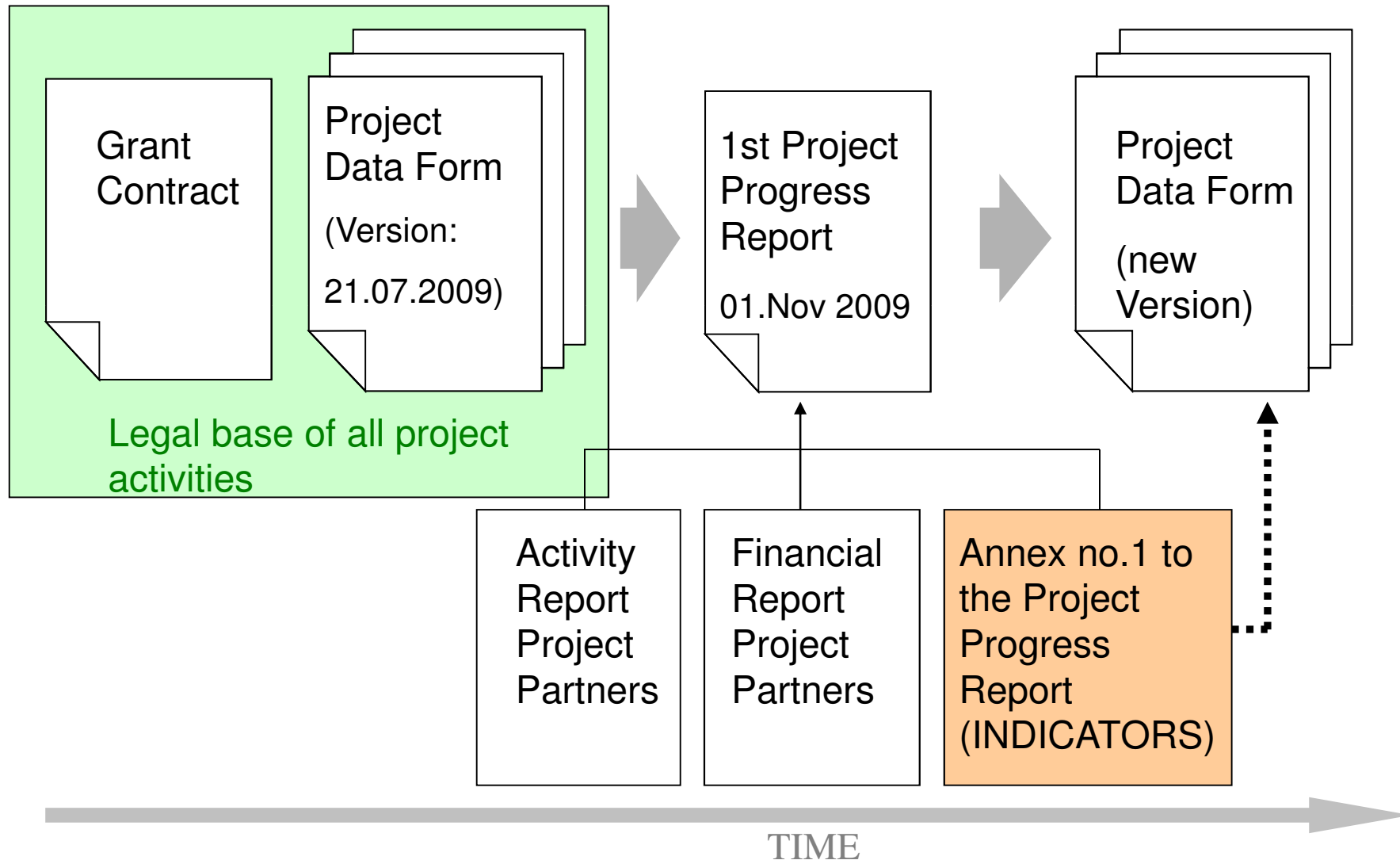
**A tool for project
management and
steering**



**A tool to communicate
the success of the work**

Definition of RESULTS

Definition of INDICATORS



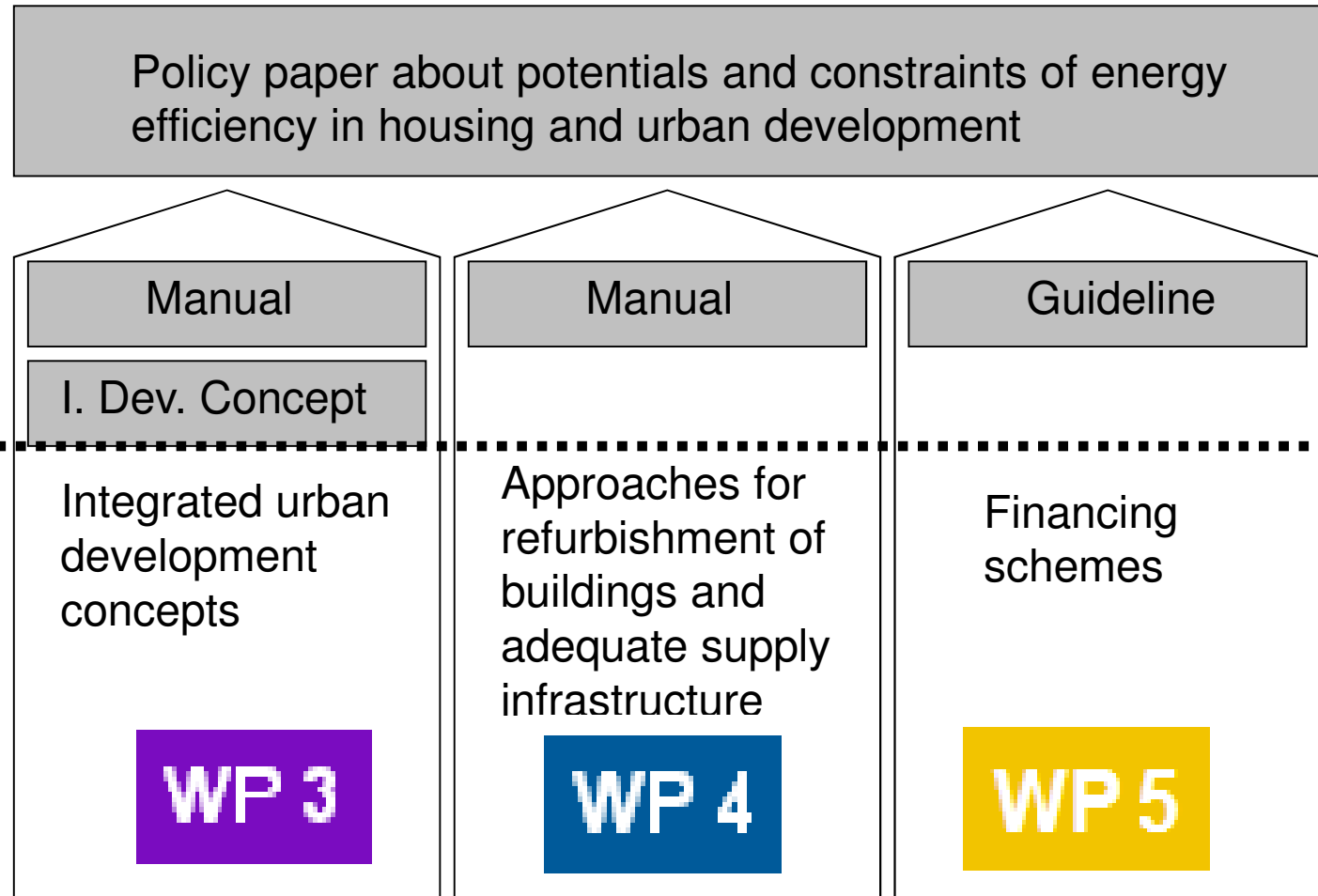
Common Results
Specific Results
Additional Results



Results

Outputs

Activities



Policy paper about potentials and constraints of energy efficiency in housing and urban development

Manual

I. Dev. Concept

Integrated urban development concepts

WP 3

Manual

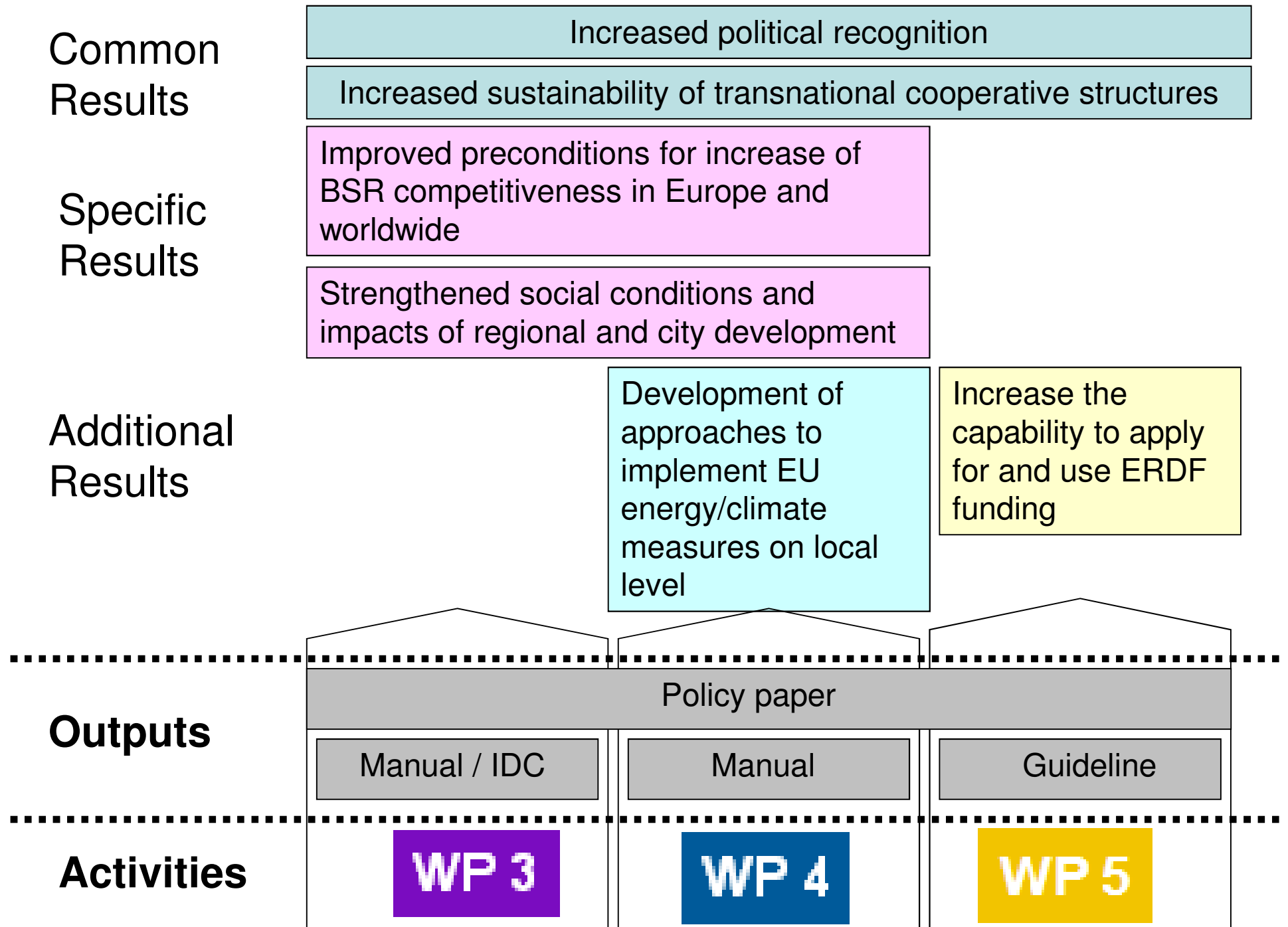
Approaches for refurbishment of buildings and adequate supply infrastructure

WP 4

Guideline

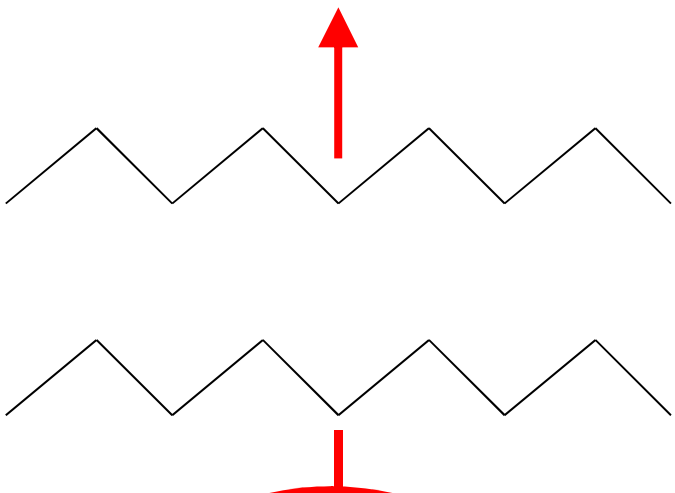
Financing schemes

WP 5



Specific Results

Improved preconditions for increase of BSR competitiveness in Europe and worldwide



Integrated urban development concepts → Better energy performance / improvement of socio-economic structure → Key-factor for attractiveness of neighborhoods → curbs socio-spatial devaluation trends

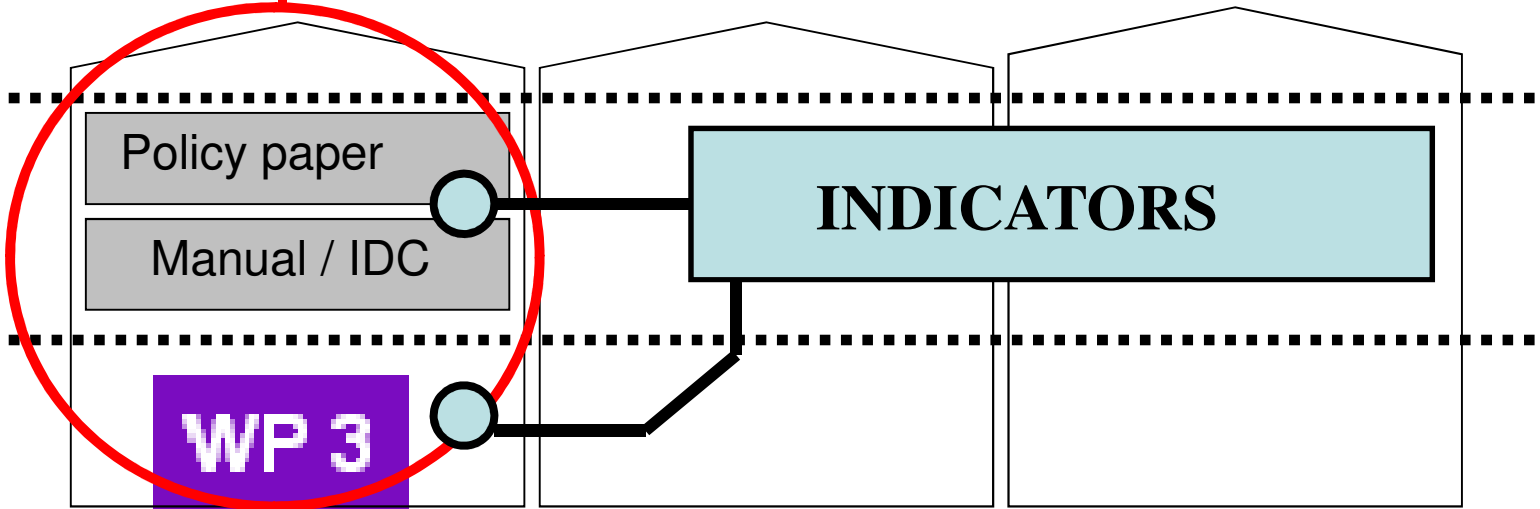
Outputs

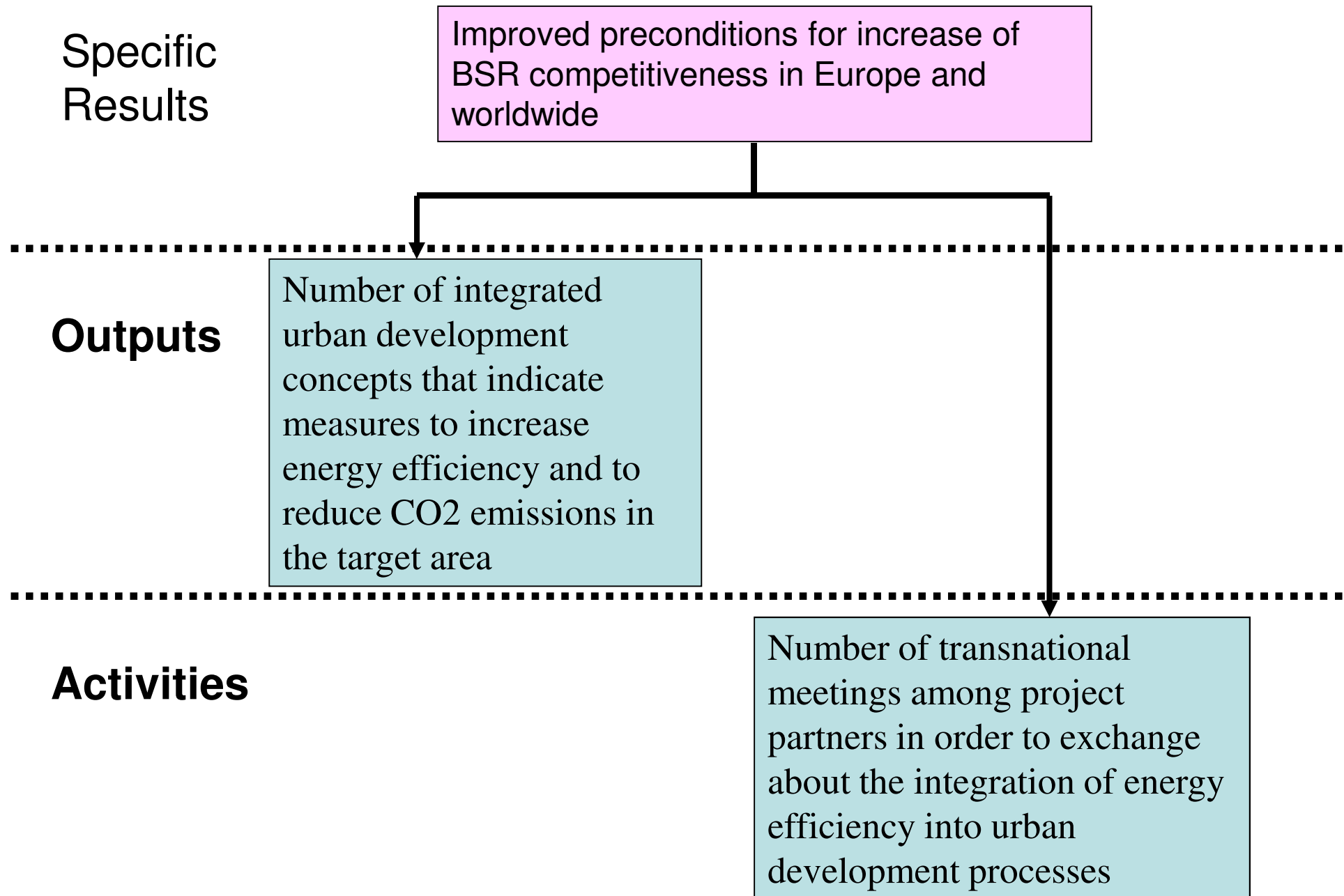
- Policy paper
- Manual / IDC

INDICATORS

Activities

WP 3





Implication on the work of the Project Partners [1]:

- **Project Partners meet in order to exchange experiences of energy efficiency in integrated development concepts**
- **All Int.Dev.Concepts contain measures to increase energy efficiency and to reduce CO2**
- **Inhabitants of the target areas have the possibility to participate in the preparation of the Int.Dev.Concepts**

Implication on the work of the Project Partners [2]:

- The private sector in the target areas has the possibility to participate in the preparation of the Int.Dev.Concepts
- Int.Dev.Concepts contain project ideas which meet the requirements to be funded by ERDF
- The final manuals of Urb.Energy indicate approaches and solutions to implement EU energy/climate measures
- The final Urb.Energy document indicates approaches to implement new and existing financing sources/instruments

Implication on the work of the Project Partners [3]:

- **Increased political recognition**
 - Involvement of politicians into management meetings of Urb.Energy
 - Politicians participate in Urb.Energy events
 - Politicians endorse Urb.Energy documents
- **Increased sustainability of transnational cooperative structures**
 - Establishment of new transnational networks, platforms, councils etc.
- **Publicity and communication indicators**
 - Number of participants at events
 - Number of publications
 - Number of articles in Newspapers, radio or TV broadcast
 - Etc.

What's your task?

- Take responsibility to fulfill the indicators
- Reflect your action in your project area on the indicators
- Support us reporting on the indicators to the EU
- Permanent information of Project Management Partnership (DV/IWO) about activities and outputs

The specification of the Urb.Energy indicators is documented in:

Annex to Progress Report no.1 – Definition of indicators

Will be integrated into:

Project Data Form (new version in Nov/Dec 2009)

Thank you very much for your attention!