



# Shot SWOT – Analysis for Grodno Region

Lida centre Target area...

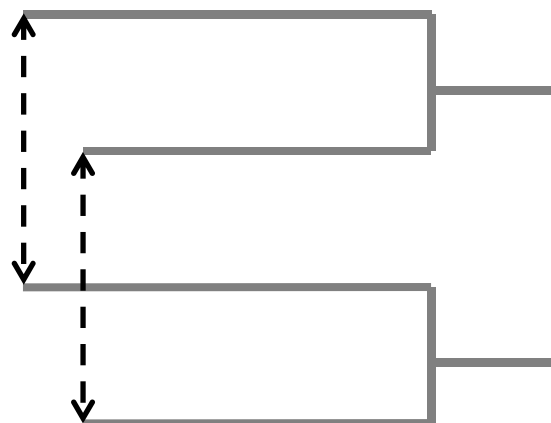
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18-th of September – WP3 – Workshop in Siauliai

# SWOT a summary of your TA's analysis

- Strengths
- Weaknesses
- Opportunities
- Threats



Internal analysis/ Target area level approach (inhabitants awareness increasing, improvement of living environments by inhabitants efforts)

External analysis/ Country and City level approach (political backgrounds, authorities attraction to TA problems)

## Flashlight on the TA

- The integrated approach mean:
- 1. Integrated urban development concept for all target area
- 2. Energy consumption analysis and inspection for TA housing stock
- 3. Financial mechanism study and analysis for TA housing stock and common development

# Strengths

<b>Point 1</b>	<b>Renovation activities are going on</b>	
<b>Point 2</b>	<b>Developed infrastructure</b>	
<b>Point 3</b>	<b>There is no empty flats</b>	
<b>Point 4</b>	<b>There are some plants, shops, cafes for labour market</b>	
<b>Point 5</b>	<b>Accumulated amortisation fund</b>	
<b>Point 6</b>	<b>Good traffic connection</b>	
<b>Point 7</b>	<b>Typical multy-stored houses</b>	

# Weaknesses

<b>Point 1</b>	<b>A lot of private flats with different owners and different revenues</b>	
<b>Point 2</b>	<b>Decreasing of population</b>	
<b>Point 3</b>	<b>Mostly old houses of 1960-1980 years</b>	
<b>Point 4</b>	<b>Problems with women job</b>	
<b>Point 5</b>	<b>Economy situation</b>	
<b>Point 6</b>	<b>Polluted air because of a lot of car traffic</b>	
<b>Point 7</b>	<b>Mostly mid-aged inhabitants</b>	
<b>Point 8</b>	<b>Car parking problems</b>	
<b>Point 9</b>	<b>No good conditions for owners associations</b>	

# Opportunities

<b>Point 1</b>	<b>To provide renovation measures</b>	
<b>Point 2</b>	<b>To open more offices</b>	
<b>Point 3</b>	<b>To organize different kind of activities at that TA</b>	
<b>Point 4</b>	<b>To make pilot projects and to show the result to other inhabitants</b>	
<b>Point 5</b>	<b>To add one more storages and to cell new flats</b>	
<b>Point 6</b>	<b>To increase the awareness of inhabitants about renovation</b>	

# Threats

<b>Point 1</b>	<b>Empty flats</b>	
<b>Point 2</b>	<b>Decreasing of population</b>	
<b>Point 3</b>	<b>High level of energy consumption of old houses</b>	
<b>Point 4</b>	<b>Financial problems for housing renovation</b>	
<b>Point 5</b>	<b>Traffic jams</b>	
<b>Point 6</b>	<b>Inhabitants revenues decreasing</b>	
<b>Point 7</b>	<b>Some panelling houses will not renovated</b>	

# Synopsis

- **The main fields we would like to concentrate on:**
- **1. Old houses renovation with German experience attraction during the UrbEnergy project**
- **2. Air purification**
- **3. Car traffic jams decreasing**
- **4 Car parking placeation**



THANK YOU  
FOR ATTENTION!