



**Baltic Sea Region**  
Programme 2007-2013

Part-financed by the European Union  
(European Regional Development Fund  
and European Neighbourhood and  
Partnership Instrument)



**Internal Session:**  
**Discussion of the experiences within the project regarding the preparation and implementation of Integrated Urban Development Concepts (IUDC)**

**Andreas Lindner - DV**

22.10.2010 – International Conference Urb.Energy Berlin - Brandenburg

# Welcome to the second day of the Urb.Energy WP3 seminar in Berlin

at

## Atrium Youth Art School

# Introduction to the internal session of the Urb.Energy seminar on Integrated Urban Development Concepts:

- Reflection of the tool IUDC
- Presentation of the current stage in the Target Areas
- Discussion about experiences in working groups
  
- Lunch
  
- Project management issues
- Excursion

## Purpose of the session

- Knowledge exchange among the project partners
- Documentation as contribution to final products of Urb.Energy

## Format of the session

- Presentation of the current stage in the TA
- Moderated discussion in working groups

# Thematic focus of the session

- To discuss the current state of the integrated urban development concepts and to learn about the implementation of integrated concepts including respective implementation structures/procedures

# Thematic focus of the session (2)

„For the target areas the partners will elaborate and partly implement concrete urban development concepts, to be transferred as standardised transnational outputs to other urban quarters in the BSR.

The urban strategies and concepts will include the preparation of complex **EER measures for buildings and the energy supply infrastructure**. They will provide recommendations for the **upgrading of the residential environment and the infrastructure**.

In this context, the **participation** of the inhabitants and other local actors will be of high relevance. In addition, the project will result in the identification of existing **funding possibilities** for EER and integrated urban renewal.“

application of Urb.Energy

# The session addresses knowledge exchange about:

- **Implementation structure**
  - How do we assure that we are not producing concepts for the shelf
    - Binding Status, assure political commitment, integration of stakeholders, institutionalization of the process
- **Participation and information**
  - Possibilities and challenges to participate owners and residents
  - Importance of information campaigns for the success of process
- **Approaches to enhance the energy efficiency of the neighborhood**
  - From building via infrastructure, energy generation, behavior change to adoption of the urban structure